

SAN LUIS OBISPO **art**
museum OF

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“Whose Waters?”

July 13 - October 20 2024



A Great Day in the Stoke

agreatdayinthestoke.com

@agreatdayinthestoke

The inaugural AGDITS will create a safe space for Black surfers to connect, compete in a surf competition, recognize and award leaders in the community, provide free surf lessons, and capture an iconic photo of 500 Black surfers similar to A Great Day in Harlem (1958) and A Great Day in Hip-Hop (1998). A Great Day in the Stoke is intended to inspire the Black community to feel welcome in the water and to experience and share the joy of surfing the waves safely as well as paying homage to veteran Black surfers who have been surfing since the 1950's . A Great Day in the Stoke welcomes all BIPOC (Black, Indigenous, and People of Color communities and allies to surf in unity.



All We Are Water Collective

allarewe.org

@allarewewatercollective

All Are We Water Collective works in partnership with Tribal and Indigenous communities on the West Coast and in Maui to co-create outdoor educational and recreational programs for families. These programs promote healthy lifestyles, uplift Native wisdom of the environment and inspire a sense of responsibility to protect our planet for future generations. We amplify indigeneity, diversify our surfing communities, and strengthen community relations between Indigenous Nations and the non-Native community members who live on their ancestral lands.

Benny's Club

@bennys.club

Queer surfers, come through! Special love for QTPOC surfers. We've had surfers who are <21 years old and surfers >50 years old. As mainstream surf culture has been pretty consistently young adult, white, and cishet, Benny's Club is striving to be a surf meetup where you can bring your whole self. This is a constant work in progress, and feedback is always welcome.

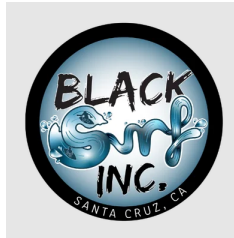


Black Girls Surf

linktr.ee/blackgirlssurf

@blackgirlssurf

Black Girls Surf is a 501(c)(3) nonprofit empowerment and development surf camp for Black girls wanting to pursue professional surfing. We're changing the visual.

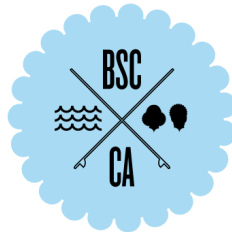


Black Surf Santa Cruz

blacksurfsantacruz.org

@blacksurfsantacruz

The mission of Black Surf Santa Cruz is to promote mental, physical, spiritual, and communal healing through surfing, recreation, education, and wellness. We understand the local urgency for inclusivity, diversity, justice, and equality. Black Surf Santa Cruz (BSSC) aims to tear down barriers that keep our oceans segregated. By strategically focusing on both physical and spiritual wellness, Black Surf Santa Cruz creates healing opportunities for our Black, Indigenous, and People of Color community here in Santa Cruz. BSSC empowers our Black community to reclaim their space in the ocean. Join us as we work to make Santa Cruz County a more inclusive, accessible, and joyous place for all.



Black Surfers Collective

blacksurferscollective.org

@blacksurferscollective

Black Surfers Collective is an intergenerational community dedicated to fostering a safe, inclusive, and empowering space for all people in the outdoors.

Black Surfing Association (Black Surfing Rockaway)

@black_surfing_rockaway

Established in 1975 by Tony Corley. He began organizing informal fundraisers for junior swimming and lifeguard programs after learning that Black children were statistically much more likely to drown than white children in the United States. He went on to submit a letter to the editor of SURFER in hopes of finding fellow Black surfers who would be interested in connecting and surfing with him. SURFER published that letter in January 1974, which prompted a slew of responses. The organization continues to empower Black youth in Southern California and Rockaway, New York in partnership with Lou Harris



Black.Surfers

linktr.ee/black.surfers

@black.surfers

Attain equitable access to surfing for Black people through policy & community.



Chill Foundation

chill.org

@chillfoundation

Chill has served more than 30,000 young people since the program began, working with more than 2,000 youth annually. We partner with social service agencies, mental health agencies, foster care programs, juvenile justice programs, and schools in local communities to engage youth participants. All gear and services necessary to enjoy boardsports are provided to the youth at no cost. Our programs recognize the inherent strength and potential present in each of our participants. Through boardsports, we teach new skills, build confidence, and inspire a lifelong love for boardsports.



City Surf Project

citysurfproject.com

@citysurfproject

Surfing engages youth with the natural world, boosts self-confidence, and improves social and emotional learning skills. We focus on youth who have not historically been represented in surf culture to work towards diversifying the line-up.



Coastal Queers

coastalqueeralliance.ca

@coastalqueers

Coastal Queer Alliance is a local non-profit organization committed to creating resources, augmenting representation, and facilitating collaborative opportunities for the queer community.



Color the Water

colorthewater.org

@colorthewater._

Color the Water began as a way to fight racism after the murder of George Floyd. Rather than continue to fight to try and change the minds and hearts of those who have had more than enough time, energy, and resources dedicated to their racial awakening, Color the Water was distinctly intended to be a space where BIPOC could connect to the ocean to heal from all the atrocity, learn without all the white supremacist baggage, and create a surf praxis (theory combined with action) that genuinely embodied anti-racism. 2020 is long gone... DEIs are getting shut down left and right... we are still here.



Culture Club South Bay

cultureclubsb.com

@cultureclubsb

Culture Club South Bay is a community platform founded by Allison Hales in the fall 2020 to celebrate diversity and create inclusion in the South Bay.



Decolonize the Surf

decolonizethesurf.squarespace.com

@decolonizethesurf

Exploring the history of diversity, representation, and racism in California surf culture.



Diversity in Aquatics

diversityinaquatics.org

@diversityinaquatics

The mission of diversity in aquatics is to educate, promote, and support swimming, water safety, and healthy aquatics activities for underserved, marginalized, and vulnerable populations.

Dream Team Surf

@dreamteamsurf

World wide community for LGBTQIA+ surfers - creating an inclusive & diverse world for surfers.



Ebony Beach Club
ebonybeachclub.com
@ebonybeachclub

We believe that time spent at the beach is a catalyst for the greatness instilled within all of us. To share the ocean with others is a blessing, and we aim to uplift each other for the greatness that we all embody both in & out of the water. Sending the message to the next generation of black & brown children that the ocean is a place where they can free their spirit and connect with nature is the ultimate goal of Ebony Beach Club. A community focused on welcoming the next generation to access a space that our ancestors were long denied.

Gay Surfers
gaysurfers.net

First and foremost, we are passionate surfers! We represent a diverse range of individuals who are, or are supporters of, those who are gay, lesbian, bisexual and/or transgendered. GaySurfers.net offers a supportive community environment that focuses on building a positive image of gay surfers in the surfing world while encouraging a healthy, ocean-centered lifestyle for gays, lesbians, bisexuals and transgendered individuals within our own communities.

Golden Hour Drag Show
goldenhourdrag.com
@goldenhourdragshow

Sunset seaside drag show.



Groundswell Community Project
groundswellcommunity.org
@groundswellcommunityproject

We aim to create safer, braver, and more inclusive spaces for individuals and communities around the globe to reclaim their healing, power, and belonging through Mother Ocean's Waves.

Indígena Surf Club
@indigenous_surfclub

Our mission is to raise cultural awareness and promote diversity to the sport of surfing through community activities, outreach and camaraderie.



Intrsxtn Surf
intrsxtnsurf.com
@intrsxtn_surf

Creating a safe space for Black Women and Women of color to explore the outdoors through surfing.



Latinx Surf Club
@latinxsurfclub



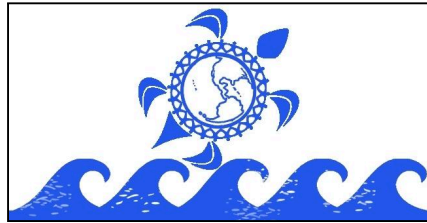
COLLECTIVE
Laru Beya Collective
larubeyacollective.com
@larubeyasurfing

Laru Beya Collective is a 501(c)3 non-profit organization dedicated to empowering the historically excluded youth of the Far Rockaways through surfing.



Me Water Foundation
mewaterfoundation.org
@mewaterfoundation

MeWater Foundation is a nonprofit 501(c)(3) organization run by surfers and mental health professionals in the San Francisco Bay Area. We provide day and overnight surf camps to youth, families, and groups, with a mental health approach to mindfulness, empowerment, and exposure to the ocean and the great outdoors.



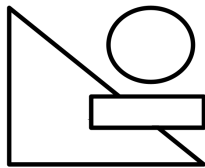
Native Like Water
nativelikewater.org
@nativelikewater

Native Like Water (NLW) prepares and reintegrates teens and young adults into ocean recreation, conservation, wellness, and inter-generational cultural self exploration. Program focuses on an indigenous sacred relationship to water. NLW works in a directional shift, going from just surviving to thriving. NLW creates scholarship and support for an endangered Native American population in California, Mexico and internationally.



Paddle for Peace
paddleforpeace.org
@paddleforpeace

At Paddle for Peace, we believe in the transformative power of the ocean and its ability to create positive change in communities. As a non-profit organization dedicated to diversifying the coast, promoting environmental education, and fostering a love for marine biology, we are committed to making a lasting impact on our world.



QUEER SURF

Queer Surf
queersurf.org
@queersurf

Connect queers to their bodies, the ocean, and an inclusive surf community. Support queer mental and physical health through a relationship with the ocean. Expand surf culture by advocating for distributed surf resources and a culture of belonging in the waves. Engage queers in marine science and coastal stewardship.



Queer Surf Club
queersurfclub.com
@queersurfclub

Our mission is to create inclusive surfing to save our oceans. We want people of all different identities to have access to, enjoy and preserve our oceans. Surfing is notoriously exclusive as a sport; geographically, socially and economically. We know surf culture needs to change - and we're here to shake it up. United, our presence is diversifying and changing the culture of surfing for good.



salted roots

Salted Roots
saltedrootssurf.org
@saltedrootssurf

As we take on the name salted roots, we want to honor our past as Brown Girl Surf, share the story of our evolution, and acknowledge those who brought us to the point we are today. Brown Girl Surf (BGS) was founded in 2011 by award-winning social entrepreneur Farhana Huq, who chose the name to honor the women of Polynesia who were among the first surfers. BGS began as a multifaceted platform with the goal of sharing stories of pioneering women surfers worldwide, inspiring women of color in surfing, and building community through social media and storytelling. Under Farhana's leadership through 2015, BGS made waves internationally and locally with its Surfing Possibility short films, and became a globally recognized changemaker, elevating the visibility, voices, and stories of women of color surfers.

San Diego Gay Surf
@sd_gaysurf

Connecting San Diego's LGBTQ+ AND ALLIES to build community in and out of the water no matter your skill level



Softly Surf School
softlysurfschool.godaddysites.com
@softlysurfschool

We would like for every human to enjoy two of our planet's most abundant resources: Water and Love through surfing. We believe that all original people have a deep connection to nature. We want to provide an experience that creates a long-lasting relationship between you and our planet.



Stoked
stoked.org
@stokedorg

STOKED creates a community of fearless leaders through mentoring, opportunity, and action. Through mentorship and action sports culture, STOKED empowers underserved youth to reach their fullest potential, instilling passion, resilience and determination.



Street Waves
streetwaves.org
@streetwaves_org

StreetWaves Corp. is a 501(c)(3) nonprofit organization with a mission to expand the opportunities of youth whose socioeconomic, historic and/or cultural differences have excluded them from the ocean and shoreline.



Surf Bus Foundation
surfbusfoundation.org
@surfbusfoundation

The Surf Bus Foundation's mission is to empower people to have a healing connection to the sea. We do this by engaging in ocean sports like swimming, paddling, surfing, beach games, beach clean-ups, ocean swim safety, and ocean literacy principles. Our teaching and mentoring inspires joy and understanding that encourages a lifelong commitment to ocean stewardship, sharing and protecting our oceans for all to enjoy.

Surf Equity
surfequity.org
@surfequity

We support access, inclusion, equity and equal pay. Increasing the number of events and the number of awards for women, as well as offering equal prize money, is the best way to achieve equity and gender diversity in competitive surfing. The waves do not discriminate.



Surf Gay Brazil
brazilecojourneys.com
@gaysurfbrazil

This annual event began in 2013 as a partnership between Brazil Ecojourneys, a LGBT-owned tour operator, and Gay Surfers, a social media platform for LGBT+ surfers that has been connecting the community and helping to combat homophobia in surfing. Since then, we've brought together aspiring and experienced surfers from the LGBT+ community from around the world for a week of "surf and fun with friends".



Surf the Greats

surfthegreats.org

@surfthegreats

Surf the Greats aspires to establish and foster community through the adventure of surfing the Great Lakes and beyond. We aim to unite Canadian surfers from coast to coast and every lake and river in between. We educate, explore, and share through the medium of surf, while reconnecting with the magnificence of this great country of ours. Born from our passion of adventure and exploration, we honour and celebrate the power of nature. We are the culmination and emergence of a Northern surf culture founded in community, diversity, and conservation. We are the winds of change; we are Surf the Greats.



SurfearNegra

surfearnegra.com

@surfearnegra

SurfearNEGRA is a 501c3 organization focused on bringing cultural & gender diversity to the sport of surf. Through strategic partnerships and year round programming, SurfearNEGRA is empowering kids everywhere to #diversifythelineup!



Textured Waves

texturedwaves.com

@texturedwaves

Textured Waves was born out of the necessity to fill the visual void in surfing. We all fell in love with surfing individually, but as we surfed in our respective regions, we realized we were missing a sense of community. This drove us to take reigns and create the visual we were not given. Our initial movement rippled into a

global community of BIPOC female surfers who come together around their shared love for the ocean and shifting the narrative.



The Wahine Project
thewahineproject.org
@thewahineproject

Inspiring a global response that eliminates the barriers preventing a diversity of youth from a personal relation with the ocean and with one another. We believe a relationship with the ocean will allow us to live our healthiest and fullest lives.



Un Mar de Colores
mar-de-colores.org
@un.mar.de.colores

We cultivate and inspire inclusivity, diversity, and ocean stewardship through surf therapy, environmental education, and mentorship for children of color and underserved youth.



Warm Current
warmcurrent.org
@warmcurrent

Making Surfing More Accessible And More Fun For Native Youth On The Washington Coast.