

A photograph of a man and a young boy looking at a large, colorful wall art installation. The man, on the left, is wearing a tan baseball cap and a dark jacket. The boy, on the right, is wearing a red sweater. The wall art consists of many concentric, curved bands of color in shades of yellow, orange, red, pink, purple, blue, and green, creating a vibrant, rainbow-like effect. The background is a light, neutral color.

2023

# ANNUAL REPORT

SAN LUIS OBISPO  
**museum** OF **art**

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1010 BROAD STREET  
SAN LUIS OBISPO, CA 93401

[sloma.org](http://sloma.org)



## LEANN STANDISH

# DIRECTOR'S MESSAGE

Dear Friends of SLOMA,

It is that time of year when we gather up our data and reflect upon the events of the last 12 months. For all of us at the San Luis Obispo Museum of Art that has meant quite a lot, including a major NEA grant only given to 57 institutions throughout the entire United States and a feature piece in LA Weekly that tickles us still (read it at <https://www.laweekly.com/fast-times-at-sloma/>).

We've hosted a wildly successful *First Fridays* program with partners like the Gala Pride and Diversity Center, the Latino Outreach Council, and Woods Humane Society (over 1100 people and pups toured the galleries that night!).

Our annual mural that surrounds the building has become iconic and welcomes our visitors warmly.

We are so proud of all that we've accomplished this year, and we hope that you are too. Your generous support is truly essential and deeply appreciated.

Thank you so much for a great 2023. We hope to see you in the galleries again next year!

A handwritten signature in black ink that reads "Leann".

Leann Standish  
Executive Director

# BOARD OF DIRECTORS



Barbara Bell, President



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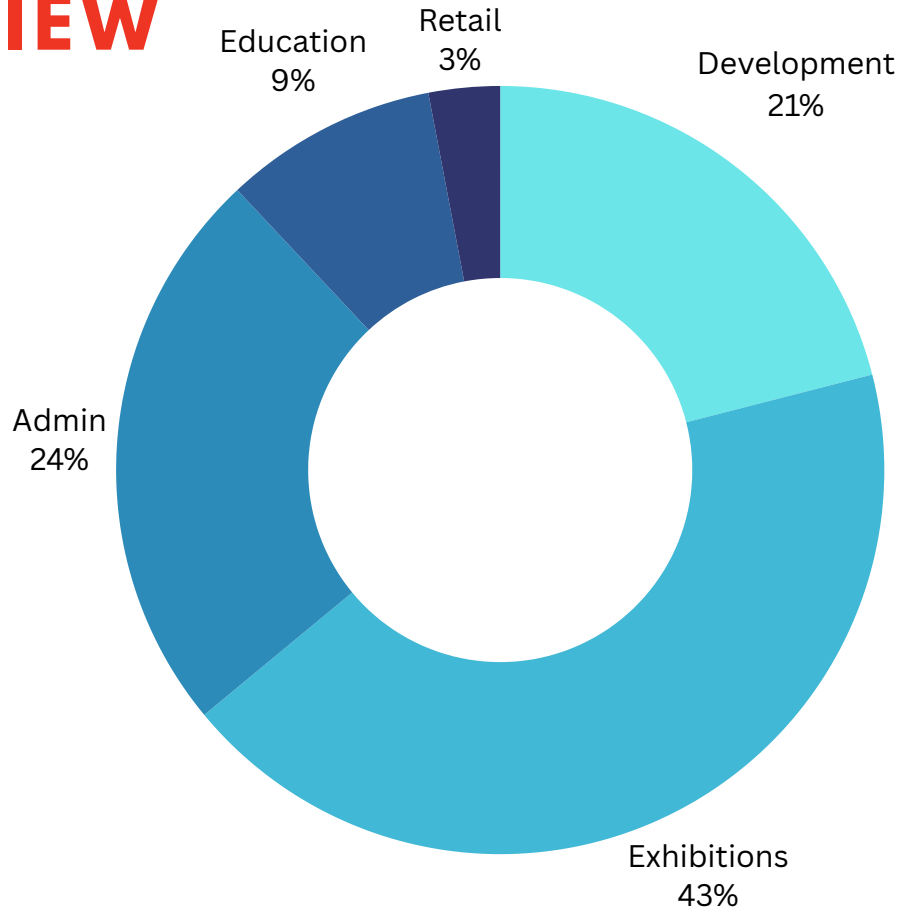


Sophie Standish

# YEAR IN REVIEW

## FY23

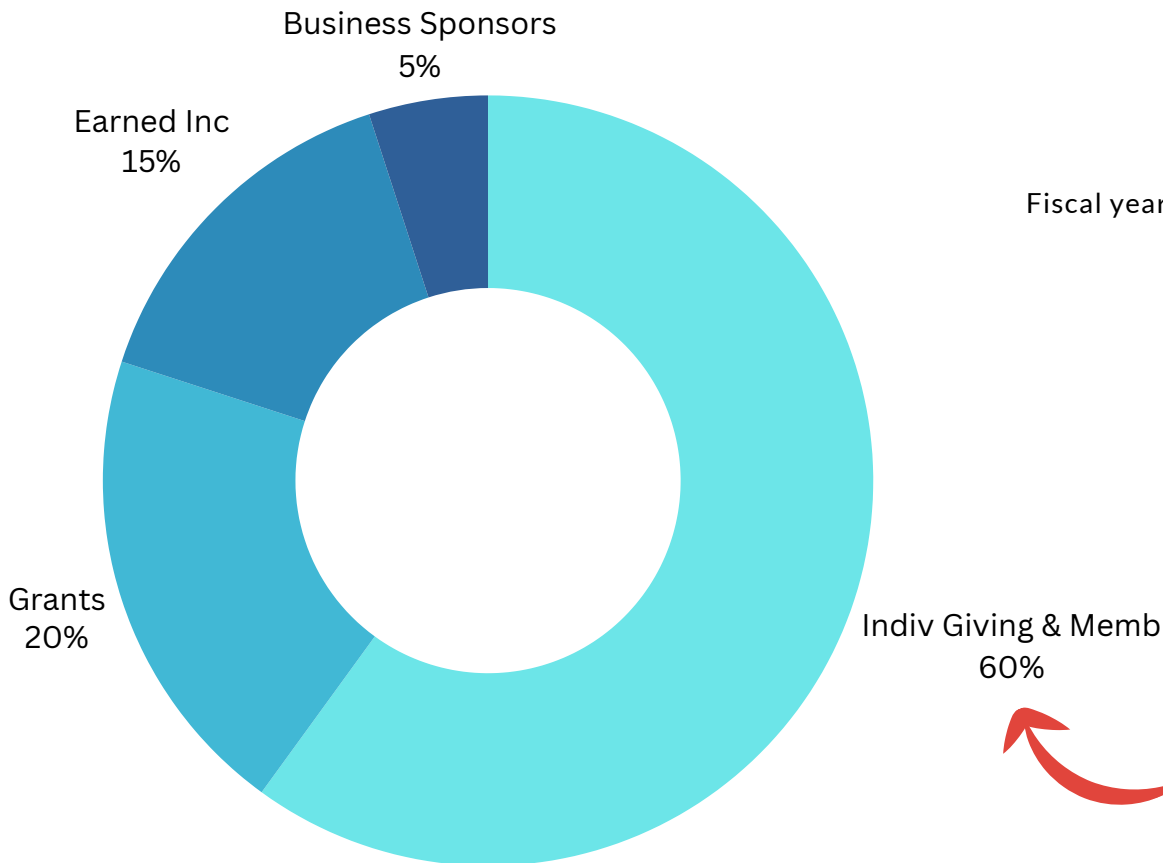
Operational expenses by category  
Fiscal year ending May 31, 2023



Operational cost per visitor: \$18. But thanks to our members and donors, SLOMA remains admission-free.

## FY23

Revenue by category  
Fiscal year ending May 31, 2023



Every single donation is essential and impactful

# **THANK YOU** to the generous donors that helped support **SLOMA's free exhibitions & public programs in 2023**

## **\$25,000+**

California Arts Council  
City of San Luis Obispo  
The Community Foundation San Luis Obispo County  
County of San Luis Obispo  
Candee and Bert Forbes  
Harold J. Miossi Charitable Trust  
Hotel San Luis Obispo  
National Endowment for the Arts  
Barbara Renshaw  
Trust Automation

## **\$10,000-\$24,999**

California Polytechnic State University  
Jeanette and James Efird  
Kathy and Warren Hamrick  
Sally and Randy Knight  
KSBY  
Geri LaChance  
The MOCA Foundation in Honor of Luba Staller  
National Philanthropic Trust  
Pacific Western Bank  
The PG&E Corporation Foundation  
Shirley and Mike Ritter  
RRM Design Group  
Bernhard Singsen  
Governor's Office of Business and Economic  
Development



## **\$5,000-\$9,999**

Michelle Borrero  
Carmel and Naccasha LLP  
Collaboration Business Consulting  
Lois and Charles Crotser  
Phyllis B. Dorsi and Stephen N. Dorsi  
Sharon Harris and Dennis Schneider  
Henry W. Bull Foundation  
Linda and Wayne Lewis  
Liz Mason and Todd Peterson  
Pat and Ben McAdams  
Sue Sacks and Kelly Sinnock

## **\$2,500-\$4,999**

Marvin Armstrong  
Barbara Bell  
Lynne Biddinger and Mark Wright  
Kate and Bert Bunnell  
Cheryl and Ed Cuming  
Frame Works  
Epoch Estate Wines  
Ermina Karim and Erik Justesen  
Paul LaRiviere and Jim Lipsett  
Marcia and John Lindvall  
Beth Marino  
Laura and Pat Mullen  
New Times San Luis Obispo  
Novo Restaurant & Lounge  
John Seed  
Sherwin Williams  
SLO Provisions  
John J. Stone, II  
The Thomas Smith and Alan Kosa Charitable Giving Fund  
Carlie Williams

*Donation dates June 1, 2022 through July 31, 2023*

Make your tax-deductible gift at [sloma.org/donate](https://sloma.org/donate)

# 2023: PROGRAM WRAP-UP

new record!



**50,707**

Visitors welcomed



**2,600+**

Free art kits distributed



**500+**

Kids who joined a free tour

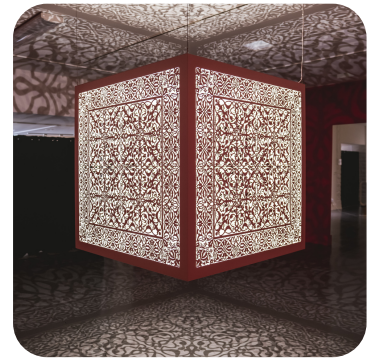
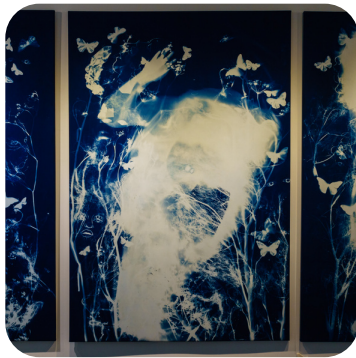
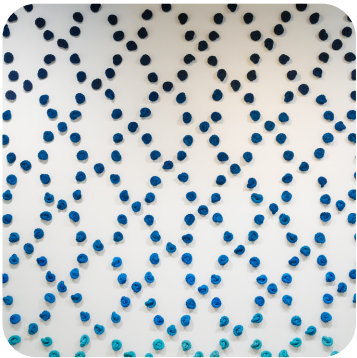


**250+**

Days open with free admission

Don't miss our next program! Visit [sloma.org/stay-in-touch](https://sloma.org/stay-in-touch)

# EXHIBITIONS & PUBLIC ART



See what's coming next at [sloma.org/exhibits](http://sloma.org/exhibits)

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# MISSION, VISION, & VALUES

In February 2023, SLOMA's Board of Directors approved a new Mission, Vision, and Values that will drive SLOMA's exhibitions and programming into the future as a more welcoming and inclusive community organization.

## MISSION

Art Matters: We enrich our community by using art as a doorway to deeper insight and connection.

## VISION

Bringing people together through art.

## VALUES

We take risks and push limits

*We create experiences that challenge biases and illuminate the issues of our time.*

We bring people together

*Relationships are at the core of everything we do: with artists, audiences, staff, communities, and donors.*

We are a safe place of belonging

*Being open, kind, vulnerable, and empathetic is central to who we are.*

We value curious minds and joyful hearts

*We create a space for exploration, playfulness, and diverse ways of knowing ourselves and the complex world around us.*

••

You don't need to be a journalist to understand that we are living through some very dark times, at home and, especially now, abroad. It seems everywhere we look, we are bearing witness to man's inhumanity to man. It's against this backdrop that, now more than ever, **we appreciate the importance of the arts and their capacity to lift us up, transport us to a different time and space, and yes, even unite us.** — Katie Couric

••





# COMMUNITY PARTNERSHIPS

In 2023, we expanded our partnership network to make the arts accessible to more members of our community through free programs for kids and adults. As the only art museum in SLO County, we strive to make the arts an essential part of life on the Central Coast.



Our partnership with the City of SLO continued with new public art. Stay tuned for more art projects around town in 2024!



SLOMA partnered with YMCA SLO County to teach art to over 120 K-6 kids enrolled in their summer camps.



Alisa Sikelianos-Carter's exhibit was included in the Cal Poly Office of University Diversity & Inclusion's *Resonance* series.



SLOMA brought free art kits for hundreds of kids in Oceano as part of the County Library's grand reopening in October.

# WHAT WE LEARNED THIS YEAR

Early in 2023, SLOMA participated in a national survey led by the American Alliance of Museums. Through your responses, we learned how much our community values the arts and the ways in which we can better serve our audiences.

We were particularly touched by your responses to the final section:

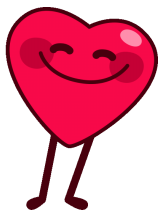
*Imagine your community without museums.*

“  
A world without museums? Perish the thought. My life has been so much richer (culturally, intellectually) because of so many museums.  
”

“  
I wouldn't want to live in that world. Museums make me happy and help me stay sane.  
”

“  
We, individually and collectively, would be immeasurably impoverished without museums – poorer in spirit, in culture, in creative motivation, in historical understanding and in our sense of shared humanity.  
”

“  
Museums provide perspective of ideas and communities outside our own, and contribute greatly to the understanding, exposure, and tolerance of people, ideas, and images that wouldn't normally be seen.  
”



“  
Museums have always been crucial nutrients in my life. I'm so incredibly grateful for this incredible one we have right here in SLO county. Thank you!  
”

Thanks to all who participated!

# LOOKING FORWARD

## Spring 2024 Exhibitions



Barry Goyette



Adam Parker Smith



April Banks

## Thank you for 55 amazing years

2023 marked our **55th anniversary** in our building at 1010 Broad Street. It's humbling to think of all the artists and visitors who have walked through our doors since our grand opening in 1968. We can't wait to see what the next year will bring.



*Serving our community yesterday...*



*today...*



*and tomorrow.*