SAN LUIS OBISPO museum OF art

2022 A YEAR IN REVIEW

SAN LUIS OBISPO museum OF art

Dear Friends of SLOMA,

On behalf of the Board and Staff of your Museum of Art, I am pleased to share this year end report with you. 2022 went by in a flash and the exercise of reporting our activities to you helps us remember each special moment.

As we reach new records in attendance and impact, we are ever more grateful for the invaluable support of members like you. As the largest art museum between Monterey and Santa Barbara, SLOMA is here to serve all of SLO County and in 2022 we've welcomed more than 46,000 visitors.

As always, we encourage your feedback and questions. Please reach out to me directly at **lstandish@sloma.org**.

Thank You again for your support and have a happy 2023!

Leann Standish
SLOMA Executive Director

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Programming: By The Numbers

We accomplished so much together in 2022!

400

Average attendance for Art After Dark, a free monthly downtown art walk with exhibition openings, artist talks, and a live DJ

2500+

Number of free art activity boxes SLOMA has distributed through community events, *Second Saturdays*, and guided school tours

140+

Number of kids who participated in SLOMA's visual arts pilot program with the SLO County YMCA, Summer 2022

Attendance

Our new programs and exhibitions are resonating with the community.

Before the pandemic, SLOMA drew an estimated 30,000 visitors per year.

2022's attendance has increased to over 46,000 visitors, a **53%** jump!

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Youth Arts Education

In May 2022, SLOMA reopened our popular school tours program after two long years of pandemic hiatus. Thanks to generous grants from SLO County's *Community Based Organization / Preventative Health Grant* program and United Way of San Luis Obispo County's Youth Board, over 160 children from Monarch Grove Elementary (Los Osos), Dana Elementary (Nipomo), and Grover Beach Elementary visited the Museum for guided tours and hands-on art activities in May and June 2022.

Our school tours and activities are completely **FREE**.

Thanks to support from the California Arts Council's *Arts Education Exposure* program, we will expand our youth arts education programming in 2023 & 2024.

Transportation subsidies and curricula will be available to ensure that more children on the Central Coast have access to the visual arts.

We invite teachers to learn more: **SLOMA.ORG/VISIT/TOURS**.

second SATURDAYS

The Museum's *Second Saturdays* program is increasingly popular. In 2022, we saw a 25% increase in participation from families throughout SLO County.

Learn more at **SLOMA.ORG/EVENTS/SECOND-SATURDAYS**.

Visit us every second Saturday for a **FREE** art activity inspired by our current exhibitions.

Our 2022 art kits were generously supported by RRM Design Group and the Robert H. Janssen Foundation's Youth & Youth Sports Fund.

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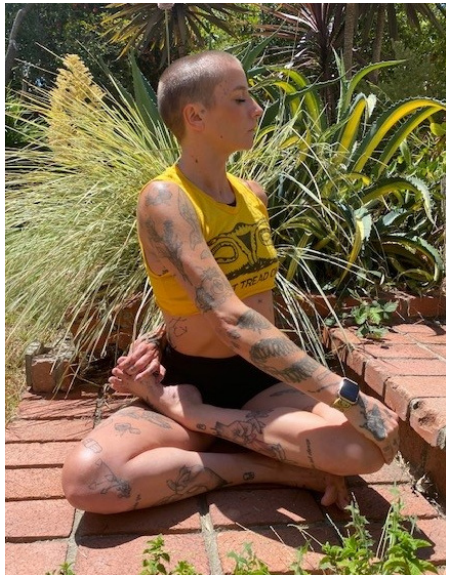
Adult Arts Programming

SLOMA's events are great opportunities for you to engage with our current exhibitions.

In 2022 we hosted artist talks, group panels, yoga and meditation sessions, and monthly docent tours.

Stay tuned to **SLOMA.ORG** for more events in 2023!



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Member-Exclusive Programming

This year, Museum Circle members were invited to special events including a trip to New York City for the Armory Show and gallery tours (left and below) and an exclusive preview of the play *Red*, presented in partnership with SLO REP.

Learn more at **SLOMA.ORG/JOIN/MUSEUM-CIRCLE-MEMBERSHIP**.

SLOMA members enjoy exclusive events like exhibition previews, trips, and community partner events.

Join the fun by becoming a member today at **SLOMA.ORG/JOIN**.

List of SLOMA Exhibitions & Public Art in 2022

Exposure/Composure
Marrin Lee Martinez: Touchy Touchy
Faig Ahmed: Collision
In The Moment
Imprinted
Poem Of The Body
For The Sake Of Keeping
Erin LeAnn Mitchell: Calafia was Here (mural project)
Camille Hoffman: See And Missed
Storied Waters: Dreams of Bayanihan (public art)
Alyssa Monks: Be Perfectly Still, a Retrospective
Neil Mendoza: Pretty Rubbish
Nicole Irene Anderson: Breaking Point
Abstr(act)ion
Anila Quayyum Agha: The Greys In Between (public art)
Nature of Acquaintance
Home/Work
Dirty Laundry

Our exhibitions have expanded to include both international and domestic artists.

Regional artists remain a fixture of our exhibitions, with 10 of the 18 exhibitions this year featuring California artists.

Learn more about SLOMA's public art partnership with the City of SLO at **SLOMA.ORG/EXHIBITS/PUBLIC-ART**

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Annual Mural Project

In February, SLOMA welcomed Birmingham-based artist Erin LeAnn Mitchell for our second annual mural project. Over the course of three weeks, Mitchell, assisted by work-study students from Cuesta College, completed *Calafia was Here*, a colorful mural dedicated to the mythical Amazonian queen Calafia.

Calafia was Here will be on view through the early Spring of 2023, when our third annual mural will be unveiled. Stay tuned for details!

SLOMA has a Community Partnership Agreement with the City of San Luis Obispo to manage the *Art in Public Places* program throughout the city.

This Agreement involves the management and installation of new public art works in downtown San Luis Obispo and nearby neighborhoods.

(Top left) SLO Mayor Erica Stewart was joined by artist Anila Quayyum Agha, SLO City leadership, and SLOMA staff at the ribbon cutting for Agha's massive sculptural installation (top right), *The Greys in Between*, at Tank Farm and Orcutt in SLO, Oct 2022.

Our 2022 exhibitions caught the attention of several major publications including the LA Times, Hyperallergic, The American Collector, and The Montréal Review.

As always, special thanks to our local outlets KSBY, KCBX, the New Times, and SLO Tribune for their coverage of SLOMA's programs!

Los Angeles Times

CALIFORNIA

Essential California: The landing of the first Asians in California

BY JEONG PARK
STAFF WRITER | FOLLOW

JULY 5, 2022 6:30 AM PT

HYPERALLERGIC

Art | Reviews

Alyssa Monks Captures the Energy and Anxiety of Being in Paint

With the numerous self-portraits Monks has painted throughout her career she offers her "self" to the viewers while also generating a sense of dissolution.

by John Seed
September 21, 2022

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What People Are Saying About the New SLOMA

San Luis Obispo is hard at work establishing a cultural identity and this small museum is at the forefront!

Yelp reviewer Saralee S., Apr 2022

Looking back, [interning at SLOMA] was one of the best decisions I could have made not only for my professional development, but also to gain great experience, learn more about museum work from a wonderful staff, and build a network of relationships that have further influenced my future career.

College Intern Luke Abbaszadeh, May 2022

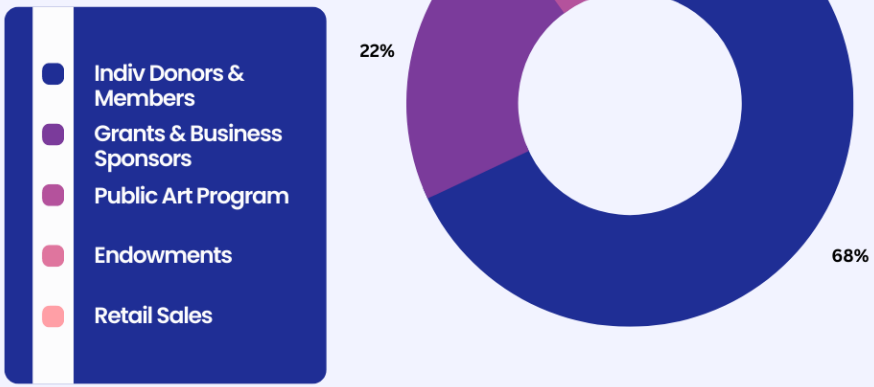
The commitment of the board and staff to strengthen the Museum through engagements like the MAP Assessment and recent work to update the strategic plan will solidify the positive moves of the last 12 months and create ongoing momentum into the future.

MAP Peer Reviewer Sam Gappmeyer, Jan 2022

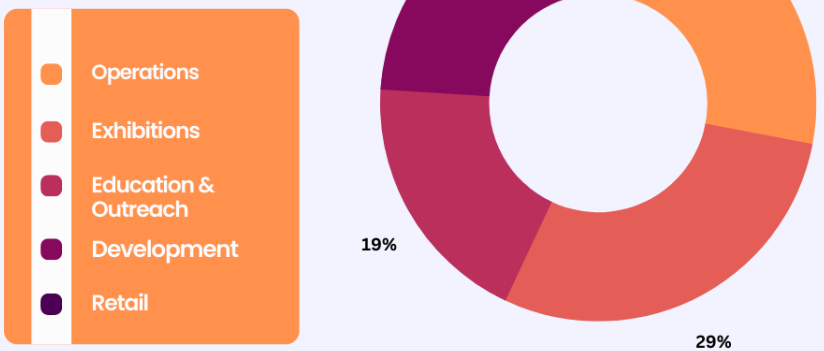
best day ever!
like it here.
Nice artwork!

Comment from a child written in SLOMA's visitors book, Summer 2022

FY 2021-22 Revenue



FY 2021-22 Expenses



Nearly all of our revenue comes from our generous members and individual donors. The support from our community directly funds our programming and exhibitions. We can't do it without you.

THANK YOU!

Show your support at **SLOMA.ORG/DONATE**

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SLOMA's Generous Supporters

$25,000+

City of San Luis Obispo
The Community Foundation San Luis Obispo County
Susan Krusi Dyke
Edmisten Family Trust
Candee and Bert Forbes
Harold J. Miossi Charitable Trust
The Hind Foundation
Barbara Renshaw
Shirley and Mike Ritter

$10,000–$24,999.99

Community West Bank
Wendy and Keith George
Governor's Office of Business and Economic Development
Sally and Randy Knight
KSBY
Geri LaChance
National Endowment for the Arts ★
Pacific Western Bank
The PG&E Corporation Foundation
RRM Design Group
San Luis Obispo Museum of Art Fund in Honor of Karen M Kile

Gift Dates: April 1, 2021 to May 31, 2022

$5,000–$9,999.99

Barbara Bell
Lois and Charles Crotser
Phyllis B. Dorsi and Stephen N. Dorsi
Henry W. Bull Foundation
Hotel Cerro
Hotel San Luis Obispo
Bette Kulp
Liz Mason and Todd Peterson
Kathryn and Brendan McAdams
New Times San Luis Obispo
Jennifer Petty
David Richards
Vespera Resort

$2,500–$4,999.99

J. R. Spencer Construction
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Betsy Kiser and Skip Dyke
Marcia and John Lindvall
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Laura and Pat Mullen
Rossi Enterprises
John J. Stone, II
Trust Automation
United Way of San Luis Obispo County

SLOMA's staff and board are working hard to diversify and expand our donor base to ensure SLOMA's sustainability.

These are some of the major supporters who have helped us grow and thrive in 2022.

$1,000–$2,499.99

Libbie Agran
Janet Amanzio
Ancient Peaks Winery
Kate Becker Burridge and Robert Burridge
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Lois and Peter Charles
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Emma Saperstein and Scott Augat
Joyce Seligson
Deborah and John Spatafore
Leann Standish
The Thomas Smith and Alan Kosa Charitable Giving Fund
Joyce and Joseph Timmons
Ann Travers and Barbara Nordin
Minke WinklerPrins

★ *First grant from the National Endowment for the Arts in SLOMA's history!*

SLOMA recently completed the Museum Assessment Program through the American Alliance of Museums. The report directly informed SLOMA's 2022–2025 Strategic Plan and our Inclusion, Diversity, Equity, and Access (IDEA) Plan, which were both adopted by the Board of Directors this year.

Top Strategic Goals for 2022–2025:

- Grow and diversify SLOMA's funding to sustain and grow the organization
- Foster an equitable and inclusive environment at and within SLOMA where all feel welcome and safe
- Build awareness of and support for SLOMA within the communities in SLO County, Northern Santa Barbara County, and beyond
- Build strong, high trust relationships with current, past, and potential future SLOMA donors
- Expand K-12 youth programming to engage children where they are located
- Evaluate operational and facility needs to ensure they serve to fulfill SLOMA's vision

Board of Directors

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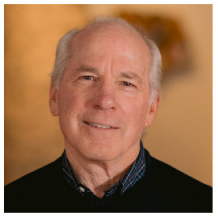
Barbara Bell
President

Ermina Karim
Vice President



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Trudie Safreno
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Charles Feltman
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Board Members

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John Dunn

Derek Johnson

Jennifer Petty

David Richards

Sandi Sigurdson

Philip Williams

Our Board of Directors includes community leaders dedicated to fulfilling SLOMA's mission.

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Staff Development

Leann Standish, Executive Director

We are investing in our staff and giving them the tools to expand their skill sets.

Emma Saperstein, Chief Curator & Director of Education

Courtney Davis, Curator

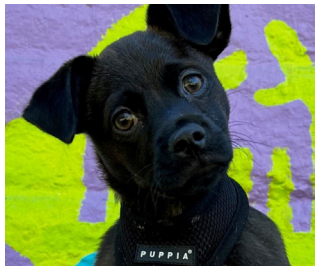
Erica Ellis, Operations & Collections Manager

Lena Rushing, Visitor Services Manager

Rowan Waters, Administrative Assistant

Taylor Owens, Preparator

Cellini, Visitor Services



Sophie Standish, Security

Executive Director Leann Standish serves on the boards of SLO Chamber of Commerce and Leadership SLO

Chief Curator Emma Saperstein recently completed her second Master's Degree in Curatorial Studies at the University of Aarhus in Denmark

Curator Courtney Davis recently completed Leadership SLO Class 30 and is pursuing a Master's Degree in Arts Management from the University of Denver

Operations Manager Erica Ellis is pursuing grant writing and fundraising

Administrative Assistant Rowan Waters will attend a fundraising conference in Spring 2023

Coming Up in 2023

Marela Zacarías
Spring 2023

Leah Rosenberg
3rd Annual Mural Project, Spring 2023

Adam Parker Smith
Summer 2023

Anila Agha
Summer 2023

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The San Luis Obispo Museum of Art is a 501(c)(3) nonprofit organization serving California's Central Coast.
Take an active role in supporting the visual arts by donating today at **SLOMA.ORG/DONATE**.
Your gift will directly fund the Museum's exhibitions and public programming.

THANK YOU for your support.
We'll see you in the galleries in 2023!

San Luis Obispo Museum of Art 1010 Broad Street, west end of Mission Plaza (805) 543-8562
Federal Tax ID 95-6134270
SLOMA.ORG