

San Luis Obispo Museum of Art Announces Two New Board Members

(San Luis Obispo, CA)—The San Luis Obispo Museum of Art is pleased to announce two additions to its board of directors. New board members Cheryl Cuming and Sandi Sigurdson; both bring a wealth of business management and non-profit experience to the museum. Their terms start on June 1, and this brings the number of San Luis Obispo Museum of Art board members to thirteen.

With 35 years in non-profit management, Sandi Sigurdson will bring hands-on experience in strengthening community engagement, elevating arts management, and promoting environmental policy. From her varied career including Leadership SLO, the San Luis Obispo Symphony, and the Environmental Center of SLO, Sigurdson is a proven leader in lifting people up, initiating human-centered processes and facilitating change.

Cheryl Cuming's career has included public relations, marketing, brand development, advertising, sales operations, and tourism district administration. After moving to San Luis Obispo, Cuming became the VP of Advertising at The Tribune in 2001. In 2010 Cheryl became the Chief Administrative Officer of the Unincorporated San Luis Obispo County Tourism Business Improvement District, working with 8 tourism boards across 10 unincorporated coastal communities. Cheryl has served on many boards and committees including the SLO Chamber of Commerce, The Hearst Cancer Resource Center, San Luis Obispo Symphony, the YMCA, Leadership SLO, SLO Wine Collective, Cal Poly Recreation/Tourism Advisory Council and Cal Poly's Local Economic Development Council

"We are positively thrilled that these two stellar individuals have joined the Museum's Board.," said SLOMA Executive Director, Leann Standish. "Each of them has demonstrated such a commitment to this community and it is our goal to enhance the Museum's engagement in all sectors and with residents throughout the region."

In addition, the museum is announcing its new executive committee. It is comprised of current board members with Barbara Bell as President, Ermina Karim as Vice President, and Trudie Safreno as Treasurer. Chuck Crotser remains as Secretary.

About San Luis Obispo Museum of Art

The San Luis Obispo Museum of Art (SLOMA) is the heart of the California Central Coast art community and a vital link to the cultural life of the region. It is dedicated to providing and

promoting diverse visual arts experiences for people of all ages and backgrounds through exhibitions, education, creation, and collaboration. Located at 1010 Broad Street, on the west end of Mission Plaza in San Luis Obispo, California, admission to this 501(c)(3) public benefit nonprofit arts organization is free to all. More information can be found at www.sloma.org.

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