

**Press Release**

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**San Luis Obispo Museum of Art Selected to Participate in  
National Museum Assessment Program**

**SAN LUIS OBISPO, Calif.** — The San Luis Obispo Museum of Art (SLOMA) has been selected to participate in the Museum Assessment Program (MAP), which is administered by the American Alliance of Museums. Through guided self-study assessment and on-site consultation with a museum professional, participation in MAP will empower SLOMA to better serve the San Luis Obispo community by facilitating its meeting and exceeding the highest professional standards of the museum field.

The Museum's participation is made possible through funding provided by the Institute of Museum and Library Services (IMLS). MAP helps museums strengthen operations, plan for the future, and meet standards through self-study assessment and a consultative site visit from an expert peer reviewer.

SLOMA has opted to do an Organizational MAP assessment in order to take a strategic look at its operations primarily from the perspective of how well activities, resources, and mission align with each other, and with professional ethics, practices, and standards. "This important program takes museums through a rigorous process reviewing governance, finance, collection management, and much more as one step in the process of becoming an accredited museum," stated Leann Standish, Executive Director of SLOMA. "Achieving the designation of accredited will allow us to show art loaned from other museums throughout the United States and so much more."

"Choosing to be part of the MAP program is indicative of the commitment to civic involvement, public service, and overall excellence on the part of SLOMA," said Laura Lott, president of AAM. "Studies have shown America's museums to be among the country's most trusted and valued institutions. MAP is designed to make them even better."

Since its creation in 1981, the MAP program has served over 5,000 museums. MAP is supported through a cooperative agreement between AAM and IMLS. For more information, including a complete list of museums participating in MAP, please visit [www.aam-us.org/map](http://www.aam-us.org/map), call 202-289-9118, or e-mail [map@aam-us.org](mailto:map@aam-us.org). Their website also has information about museums

across the country who have previously participated in MAP and other [AAM Excellence Programs](#) (such as Core Document Verification and Accreditation).

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### **About SLOMA**

The San Luis Obispo Museum of Art is located at 1010 Broad Street, on the west end of Mission Plaza in San Luis Obispo, California. It is a 501(c)(3) public benefit nonprofit arts organization dedicated to providing and promoting diverse visual arts experiences for people of all ages and backgrounds through exhibitions, education, creation and collaboration. Since 1967 this organization has been the beacon for the visual arts in its region. More information can be found at [www.sloma.org](http://www.sloma.org).

### **About AAM**

AAM is the only organization representing the nation's entire museum community and has been dedicated to promoting excellence within the museum field for over 100 years. For more information about AAM, visit [www.aam-us.org](http://www.aam-us.org). The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 35,000 museums. To learn more about the Institute, please visit: [www.ims.gov](http://www.ims.gov).