

LIST OF PRELIMINARY JUDGES

Dawn Addis

Securing a Bachelors in Art Education and a Masters in Special Education, Dawn has held a full-range of titles at the same school district from 2001 to present. She co-founded the Woman's March of San Luis Obispo and is a Morro Bay Councilmember and resident. Currently, she is running for California's 35th Assembly District.

Bob Canepa

An award-winning photographer of national merit, Bob's unique talent is his total commitment to capture greatness no matter what the subject or circumstances might be. Accordingly, he is a master of landscapes, people, buildings, nature and anything else he focuses on. His life-skills include 40 years as an educator/mentor at Atascadero Unified.

Erica Crawford

Coming from Brooklyn, NY, where she garnered a heavy dose of business experience from the restaurant trade, Erica completed her BA in Sociology at Columbia University. Coming West in 2012, she is President/CEO of the Morro Bay Chamber of Commerce. Her strength is a rapid-fire work ethic with a holistic understanding of all the goals & issues.

Bob Israel

The co-founder of Aspect Ratio, one of the very top marketing firms servicing all areas of the entertainment industry. Bob's extensive credits began by producing Tom Hank's first movie...to most recently, a Hartford Stage musical. He's currently developing theatrical projects via his firm Impactful Entertainment.

Liz Moore

Highly respected for her team building efforts, Liz is currently a CTE Coordinator for San Luis Coastal Unified School District and a watercolor artist. Before her 15-year career as a CTE multimedia teacher at Morro Bay High heading up photography, Liz worked as an illustrator and graphic designer for 20 years.

Abe Perlstein

With 40+ years as an on-set "specials" and portrait photographer in 2D & 3D on hundreds of film, television and music based assignments, Abe added landscapes, wildlife, and local culture since relocating in 2000 to the Central Coast. Since 2014 he's hosted & produced "Tuesday Lunch With Abe" on radio & web - 97.3 & 107.9 The Rock, Morro Bay.

Craig Relyea

Brings over 30 years in entertainment and digital marketing to the mix, including executive posts at Universal, Dreamworks, and eight years as the Senior Vice President of Marketing for Disney's Interactive Media division. Craig has authored a book on the film business and is currently the founder/CEO of the Muse Digital Group.

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Elijah Shivley

The youngest judge at 22, Elijah secured a staff position at Paso Robles-based Pro Document Solutions from a posting of his resume. The firm is a global leader in forgery-proof documents for clients like Scotland Yard, the CIA, and the FBI. Recently, Elijah worked on encrypting California's November Ballots to prevent counterfeiting & ballot tampering.

John Zuur Platten

Landing a stint as a tour guide on the Universal Studios' tour, John risked everything to place his unsolicited script on a desk in an office on the studio lot. He was busted, but the script got read and John was hired! And he has never looked back. He's gone on to write, produce and direct everything from videogames to movies for all the major studios.

John Weathers

One of the best retouchers today, John is fluent at all facets of digital art and imagining. His nickname is "Mr. Invisible," based on the stealth of his fixes. John was born, raised, and completed his college education in the South Sector of Greater London before being recruited as a retouching teacher and working professional in Hollywood.

Harry Wu

Based at their headquarters in Beaverton, Oregon, Harry is the Director of Global Digital Innovation for Nike. Working on things like the Adapt footwear platform, he's currently working to fuse sensors, science, services, and story to serve world-class and everyday athletes. He was also the first, 1st place winner of the Hollywood Reporter's Student Key Art Awards.

She's back! After judging & awarding SLOMA's 2017 Student Movie Poster Contest Winners...

Julie Berk

As Senior Vice President, Creative Advertising for NBC/Universal's theatrical, branding, and corporate areas, Julie rose from her start as a freelance paste-up artist to her top studio position for the past 25 years (and counting) via her unrelenting commitment to absolute quality, craftsmanship, and style in everything she does.