



Celebrating the Handmade!

**San Luis Obispo Museum of Art
1010 Broad Street, San Luis Obispo, CA 93401
November 23–December 29, 2019**

Call For Artists

**Entry Deadline: November 1, 2019 by midnight
Entry Fee: \$25 application fee**

The San Luis Obispo Museum of Art (SLOMA) invites craftmakers and other artists to enter work to be considered for the **2019 CraftArt Market**. SLOMA staff will review all complete applications and make selections based on quality, innovation, and uniqueness of artist's wares, and the need to diversify the types of works for sale.

Application: To enter your work for consideration, please fill out the online form and submit at least five (5) images. Please submit only high resolution jpegs. The images and \$25 application fee must be submitted online at sloma.org/exhibits/call-for-artists/. No mailed applications will be considered.

Media Acceptability: All artwork must be of the highest quality. It must be handmade by the artist—nothing from kits or commercial molds. The Museum of Art reserves the right to decide media acceptability.

Artist Work Shifts: All who sell must also serve. Artists must sign up to help sell for three 3-hour shifts or pay \$25 per shift not worked. Most artists use their shifts to restock their display, create art on the spot, and meet friends. When you are notified of your acceptance, you will also be asked to schedule your shifts. The earlier you sign-up, the more favorable the time slots.

Display Space: Artists create their own display on an assigned tabletop, wall, or hanging display. The more professional and artful the display, the more attractive the art is to shoppers; the better the sales. Set-up will occur November 20-21 between 11-5 PM. On your online application, please specify if you need a tabletop, portfolio stand, wall space, or if your work hangs from rafters.

Commission: The artist's share on all sales is 60%. Payment will be mailed to the artist on the 15th of the month following the month of the sale. The 40% retained by SLOMA helps fund youth education classes and exhibitions.

Marketing and Promotion: The Museum will market and promote the event with e-mailed invites, print advertising, e-blasts, and website promotions. Artists are encouraged to share all digital promotions on their own platforms.

Inventory/Sales: SLOMA supplies price tags for items and handles all sales.

Important Dates:

November 1, 2019, Friday
Deadline for applications

1st week of November
Notification of acceptance by email

November 11, 2019, Monday
Artist's inventory list with quantity of item, media, and retail price must be received by 5 PM or earlier

November 20-21, 2019, 11 AM-5 PM
Artists bring in and display artwork.

November 22, Friday
Member Only Preview, 6-9 PM
Artists are encouraged to attend

November 23–December 29, 2019
CraftArt Market is open every day, 11 AM-5 PM, except Thanksgiving and Christmas Day.

December 1, 2019, Sunday 11 AM-5 PM (time subject to change)
Museum Store Sunday: a global one-day annual shopping event where the public can shop for uniquely curated gifts while supporting the mission of their local museum. SLOMA will hold a special MSS event and participating artists are invited to attend and talk about their art in the market.

December 30, 2019, Monday 11 AM-5 PM
Artists pick-up unsold artwork and take down displays

Contact:

If you have any questions, please contact:
Courtney Davis, Assistant Curator
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