



Open Call for Entry

PHANTOM PROJECT 18: A Juried Exhibition

For SLO County Artists Creating in all Fine Art Media

ENTRY DEADLINE:
5 pm, Tuesday, July 9, 2019

On view Thursday, August 1 through Saturday, September 28, 2019.

SLOMA Pop-Up Gallery
1040 Court St., San Luis Obispo, CA

Open to the public every
Thursday, Friday, and Saturday, 1–9 pm
or by appointment: call (805) 543-8562

Jurors: Peter Charles, Christine Cortese, and Nick Wilkinson.
All are academically trained artists, with jurying experience.

Jurors will select top quality artworks that show strong artistic content, use of materials, and execution, with varied styles. Though Phantom Project 18 does not have a specific theme, the jurors will give consideration to a complementary collection that integrates both 2 and 3- dimensional artwork by local artists.

Conditions: *Phantom Project 18* is open to all artists in SLO County and nearby locations who create in any fine art media. There are no restrictions on the date of origin of the artwork, or whether it has been shown previously in a *Phantom Project* or SLOMA exhibition.

Gallery sitting is required for several 4-hour shifts during the exhibition, the number being dependent upon how many artists are accepted into the exhibition. Accepted artists are required to choose sitting periods using SignUpGenius.com before or during Take-In.

Submission of work to this exhibition constitutes an agreement to the conditions stated in this Call for Entry and a commitment to show accepted work for the duration of the exhibition, unless purchased. If an artwork is sold, the purchaser can remove it upon proof of payment. The artist can replace the sold artwork with one of similar quality, if desired.

Accepted artists agree that SLOMA and the Central Coast Sculptors Group may use submitted images for promotion and publicity purposes to support this exhibition. The Jurors and/or SLOMA

representatives reserve the right to reject any artwork that does not meet the standards shown in the images supplied, or for any other reason. No substitutions are allowed.

Insurance and Care: Artists are encouraged to carry their own insurance. SLOMA and Central Coast Sculptors Group representatives will make every reasonable effort to protect artwork from the time it is received until it is returned to the artist. CCSG, SLOMA, the owners of the Pop-Up Gallery space and their representatives will not be held responsible for any damage or theft of artworks.

Sales: Artworks may or may not be for sale. For any sales, 65% of the sale price will go to the artist, 15% to CCSG, and 20% to SLOMA. Prices set by the artist may not be changed after jurying. Sales are processed by San Luis Obispo Museum of Art. Payments are made in the middle of the month following the close of the exhibition.

Entry Fee:

The Entry Fees are \$30 for 1 or 2 artworks, \$45 for 3 artworks. Payment (Visa or MasterCard), images, and the completed entry form must be submitted via sloma.org website. Checks or mailed entry forms will not be accepted.

Significant Dates:

Entry Deadline:	Tuesday	July 9	by 5 pm
Artist Notification:	Sunday	July 21	by 5 pm
Take-In:	Sunday	July 28	9 am—Noon
Exhibition Opens:	Thursday	August 1	at 1 pm
Artist Reception 1:	Friday	August 2	6 pm—9 pm, during Art After Dark
Artist Reception 2:	Friday	September 6	6 pm—9 pm, during Art After Dark
Exhibition Closes:	Saturday	September 28	at 9 pm
Take-Out:	Sunday	September 29	9 am—Noon

Application Entry Procedure:

We have a new online entry process using the SLOMA website. Visit <https://sloma.org/product/call-for-entry/>. You will enter your contact and artwork information, then upload your jpeg images, and pay your entry fee with a Visa or MasterCard. No physical entry forms or checks will be accepted.

Notification of Acceptance:

Notification of acceptance will be on or before Sunday, July 21 via email. A list of accepted artists and their artworks will be posted on the [CCSG website](#) as well. Take-In instructions will be included. If you do not receive a notification by Sunday, July 21, please check your spam folder. If it is still missing, contact Carl Berney at 505-690-4283.

Take-In:

Take-In will be 9 am to Noon, Sunday, July 28. If you cannot deliver your artwork during scheduled Take-In, contact Carl Berney, sculpto707@gmail.com to arrange an alternative time. *Do not ship your artwork to the Pop-Up as it cannot be received there!*

Delivery Guidelines

All paintings must be dry.

All wall-mounted artworks must be wired.

Sculptors must supply a pedestal if one is needed for proper presentation.

The Pop-Up Gallery access is through a standard-sized front door.

Photographing Your Artwork: Quality images are critical in juried exhibitions! Jurors frequently ignore exquisite art represented by mediocre images. If you take your own photos, please find below a series of tutorials on photographing 2D and 3D art.

Your JPEG should be sized with 1080 pixels in the longest dimension at 72DPI. Avoid .png images.

Make sure your JPEG filenames match the titles of your artworks in your application to avoid getting lost or rejected by the jurors. If your artwork title is MyBeautifulArtwork, your JPEG filename MUST be MyBeautifulArtwork.JPEG. For multiple angles or detail images, label as such: MyBeautifulArtworkDetail.JPEG.

Photographing 2-Dimensional Art

* How To Photograph Your Art: <https://www.youtube.com/watch?v=Vpj28da03JQ>

* 4 Steps to Photographing Your Art Like a Professional: <https://www.artworkarchive.com/blog/4-steps-to-photographing-your-art-like-a-professional>

* How to Take Great Photos Of Your Artwork: <https://www.agora-gallery.com/advice/blog/2018/02/22/take-great-photos-artwork/>

* The Zero-Budget Guide to Photographing Artwork: <https://www.theartleague.org/blog/2015/08/13/the-zero-budget-guide-to-photographing-artwork/>

Photographing 3-Dimensional Art

* MICA Career Resources: How to Photograph 3D Art w/ Dan Meyers: <https://www.youtube.com/watch?v=6G6FHgWLIkI>

* Cleveland Institute of Art: How to Photograph 3D Artwork: <https://www.youtube.com/watch?v=SMQg7ujUKg0>

* Photographing your 3D Art with an iPhone/Smartphone: <https://www.youtube.com/watch?v=AMaUhKJgQv0>

Thank you for participating in *Phantom Project 18: A Juried Exhibition*.
Presented by Central Coast Sculptors Group

Websites:

<http://www.sloma.org>

<http://www.CentralCoastSculptors.org>

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